



ALT Systems Named Avid Elite Solutions Partner

Sun Valley, CA - April 30, 2015 - Avid, a world leading provider of audio and video technology for media organizations and independent professionals, has appointed ALT Systems an Avid Elite Solutions Partner. "ALT Systems is pleased to be designated as an Avid Elite Solutions Partner," said Jon Guess, President - ALT Systems. "We're constantly growing the creative solutions that we offer, and Avid's innovative and collaborative portfolio of products is a natural fit for our expanding customer base." In addition to the full suite of Avid's software technologies, ALT Systems will offer Avid ISIS®, the real-time, shared media storage solution for content creators.

Founded in 1995, ALT Systems Inc. is a Los Angeles-based systems integrator and workflow solutions provider, offering superior compositing, rendering, editing, color correction, digital intermediate, large format film recording, networking, and storage options to the postproduction and visual effects industry. They are the trusted advisor and integrator for names such as: Arsenal FX, CBS, Chainsaw, Deluxe, IMAX, Technicolor, The Mission, and Union Editorial. They provide each customer a unique solution customized to meet their specific need by offering extensive demonstrations and evaluations, straightforward pricing, and flexible financing. Putting the customer first is a core value of the company.

AboutAvid®(Nasdaq:AVID)

Through [Avid Everywhere™](#), Avid delivers the industry's most open, innovative and comprehensive media platform connecting content creation with collaboration, asset protection, distribution and consumption for the most listened to, most watched and most loved media in the world—from the most prestigious and award-winning feature films, music recordings, and television shows, to live concerts and news broadcasts. Industry leading solutions include Pro Tools®, Media Composer®, ISIS®, Interplay®, and Sibelius®.

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